

LISTA DE OPOSICIONES

Correspondiente al mes de Agosto 2013
(Solicitudes de Signos Distintivos, Derechos de Autor y Patentes)

Gaceta No. 583

Publicada el 15 de Noviembre de 2013

| Nº | PUBLICACIÓN | MARCA DEMANDANTE | MARCA DEMANDADA | APODERADO DEMANDANTE | APODERADO DEMANDADO | FIRMA DEMANDANTE | FIRMA/SOLICITANTE DEMANDADO |
|----|-------------|------------------|-----------------|----------------------------------|----------------------------------|--|--|
| 1 | 163953 | EXTERMIN | STERMIN | PERLA KOZINER U. | RAMIRO MORENO BALDIVIESO | CACHARRERIA MUNDIAL S.A.S. | TECNOLOGÍA QUÍMICA Y COMERCIO S.A. (TECHIC S.A.) |
| 2 | 163998 | E-VASTOR | VAST | OCTAVIO ALVAREZ | ALVARO F. SILES M. | ESPECIALIDADES FARMACÉUTICAS LTDA. "ESP FARMA" | LABORATORIOS EUROFARMA BOLIVIA S.A. |
| 3 | 164004 | ATURAL | TEURAL | PILAR SORUCO ETCHEVERRY | JORGE LAQUIS CHEQUER | ROEMMERS INTERNACIONAL S.A. | LABORATORIOS IFA SA |
| 4 | 164008 | DVID | DVID | LILIAN QUIROZ ROJAS DE PEÑA | SUSAN VIVIANA ANDRADE SOLÍZ | UNIPERSONAL | MICHAEL ARIEL CHAMBI MANRRIQUE |
| 5 | 164032 | BANANAS | GUINEITO | CARLOS GERKE SILES | LAUREANA MAMANI JANCKO DE MAMANI | FABRICA LA ESTRELLA S.R.L. | UNIPERSONAL |
| 6 | 164109 | CPX | CPX | JOAQUIN FERNANDO ESCOBAR CABEZAS | ROBERTO ROQUE CH. | THE COLEMAN COMPANY, INC. | MENTOR WORLDWIDE LLC |
| 7 | 164118 | TOYAKI | T TOYOKI | PERLA KOZINER U. | ROSA VIRGINIA, LOPEZ GONZALES | WEIBIN ZHONG | UNIPERSONAL |

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| 8 | 164126 | SUPERMERCADOS MAX | MAXI | ARTURO AVILA SALAZAR | MATEO KULJIS COCHAMANIDIS | COMERCIO E INVERSIONES "KPH" S.A. | CORNUCOPIA SRL |
| 9 | 164126 | HIPERMAXI | MAXI | JUAN FEDERICO STELZER CASTEDO | MATEO KULJIS COCHAMANIDIS | HIPERMAXI S.A. | CORNUCOPIA SRL |
| 10 | 164126 | MEGAMAXI | MAXI | MARTHA LANDIVAR GANTIER | MATEO KULJIS COCHAMANIDIS | CORPORACIÓN FAVORITA C.A. | CORNUCOPIA SRL |
| 11 | 164127 | HIPERMAXI | MEGAMAXI | JUAN FEDERICO STELZER CASTEDO | MATEO KULJIS COCHAMANIDIS | HIPERMAXI S.A. | CORNUCOPIA SRL |
| 12 | 164127 | MEGAMAXI | MEGAMAXI | MARTHA LANDIVAR GANTIER | MATEO KULJIS COCHAMANIDIS | CORPORACIÓN FAVORITA C.A. | CORNUCOPIA SRL |
| 13 | 164128 | MEGAMAXI | MEGA | MARTHA LANDIVAR GANTIER | MATEO KULJIS COCHAMANIDIS | CORPORACIÓN FAVORITA C.A. | CORNUCOPIA SRL |
| 14 | 164132 | AMINOMUX | AMINOMAX | PILAR SORUCO ETCHEVERRY | CLAUDIA FABIOLA ALTIERI MENDEZ DE ALLORTO | GADOR S.A. | TERAPEUTICA BOLIVIANA S.A. "TERBOL S.A." |
| 15 | 164143 | PACEÑITA | PAISANITA | JOSE LORENZO CABERO CABRERA | SEVERINO COPA OCHOA | RAHEL'S | UNIPERSONAL |
| 16 | 164181 | Contigo Fassil | Tu Amigo BNB Siempre Contigo | PILAR SORUCO ETCHEVERRY | SERGIO ANICETO ARMANDO PASCUAL ÁVILA | FONDO FINANCIERO PRIVADO FASSIL S.A. | BANCO NACIONAL DE BOLIVIA S.A. |
| 17 | 164192 | NUTRIBABY | NUTRIVIDA | PILAR SORUCO ETCHEVERRY | VERONICA DEL PILAR CORTEZ YAÑEZ | PHARMA DEVELOPMENT S.A. | UNIPERSONAL |

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| 18 | 164192 | NutriActivate | NUTRIVIDA | NORA ANDREINA CLAROS SORIA | VERONICA DEL PILAR CORTEZ YAÑEZ | ALIANZA COMPANIA DE SEGUROS Y REASEGUROS S.A. E.M.A. | UNIPERSONAL |
| 19 | 164192 | NutriAlianza | NUTRIVIDA | SEGUNDO LUCIANO ESCOBAR CORONADO | VERONICA DEL PILAR CORTEZ YAÑEZ | UNIPERSONAL | UNIPERSONAL |
| 20 | 164193 | HERBOXONE | TECHIC HERBAXONE | CARLOS GERKE SILES | RAMIRO MORENO BALDIVIESO | ALBERTO RIVERA TERÁN | TECNOLOGÍA QUÍMICA Y COMERCIO S.A. (TECHIC S.A) |
| 21 | 164211 | EQUUS | EQUUS | RAMIRO MORENO BALDIVIESO | ALEJANDRA SORUCO AUZA | INVERSIONES EQUUS S.A. | HYUNDAI MOTOR COMPANY |
| 22 | 164212 | EQUUS | EQUUS | RAMIRO MORENO BALDIVIESO | ALEJANDRA SORUCO AUZA | INVERSIONES EQUUS S.A. | HYUNDAI MOTOR COMPANY |
| 23 | 164220 | CASTILLO DE MOLINA | LA CASONA DE MOLINA | RAMIRO MORENO BALDIVIESO | MARIO MOLINA GUZMAN | VIÑA SAN PEDRO S.A. | UNIPERSONAL |
| 24 | 164221 | MUUU | KREMUU | RAMIRO MORENO BALDIVIESO | JULIO FERNANDO QUINTANILLA QUIROGA | COLOMBINA S.A. | INDUSTRIAS VENADO S.A. |
| 25 | 164226 | KISSES | EVER CRONKISS | TEDDY CUENTAS BASCOPE | HERIBERTO TORRES CALDERON | THE HERSHEY COMPANY | NACIONAL DE ALIMENTOS S.R.L. |
| 26 | 164241 | TOYO | TOYO | MARTHA LANDIVAR GANTIER | JOSÉ FEDERICO SIMÓN YRIBERRY PAZ SOLDÁN | TOYO TIRE & RUBBER INDUSTRY CO. LTD. | BOLIVIA INDUSTRIAS DE BATERIAS - BATEBOL S.A. |
| 27 | 164245 | SUBWAY | SUBWAY SHOPS BOLIVIA S.R.L. | RAMIRO MORENO BALDIVIESO | WILBER CUBA GONZALES | DOCTOR'S ASSOCIATES, INC. | SUBWAY SHOPS BOLIVIA S.R.L. |

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| 28 | 164251 | Pipoquin | Pipo - Lin | FELIPA MAIDA CUBA | LAUREANA MAMANI JANCKO DE MAMANI | UNIPERSONAL | UNIPERSONAL |
| 29 | 164251 | PIPOCAS | Pipo - Lin | CARLOS GERKE SILES | LAUREANA MAMANI JANCKO DE MAMANI | FABRICA LA ESTRELLA S.R.L. | UNIPERSONAL |
| 30 | 164276 | LIP ICE | LIPICE | MARTHA LANDIVAR GANTIER | OCTAVIO ALVAREZ | THE MENTHOLATUM COMPANY | ESPECIALIDADES FARMACÉUTICAS LTDA. "ESP FARMA". |
| 31 | 164277 | LIP ICE | LIPICE | MARTHA LANDIVAR GANTIER | OCTAVIO ALVAREZ | THE MENTHOLATUM COMPANY | ESPECIALIDADES FARMACÉUTICAS LTDA. "ESP FARMA". |
| 32 | 164280 | FORODINE | FLUORODINE | RODRIGO JAVIER GARRON BOZO | OCTAVIO ALVAREZ | SOUTH AMERICAN EXPRESS S.A | ESPECIALIDADES FARMACÉUTICAS LTDA. "ESP FARMA". |
| 33 | 164311 | GREEN SALAD GARDEN | GREEN IS BETTER SALAD BAR | MARCOS MERCADO DELGADILLO | OHNES CASSO WOLFGANG L. | ABEL JOSÉ JASMUSZ LEVY | LIONEL GROLEAU |
| 34 | 164354 | POLO PLAYER | CUATRO TACOS | ALVARO F. SILES M. | ROLANDO RAMIREZ PEREZ | THE POLO/LAUREN COMPANY (UNA SOCIEDAD LTDA. DEL ESTADO DE N.Y.) | UNIPERSONAL |
| 35 | 164391 | SERPENTINA LOCA | SERPENTINA LOCA RICK DISFRUTA EL CARNAVAL | PILAR SORUCO ETCHEVERRY | NICOLAS TORDOYA BALDERRAMA | JOSÉ LUIS ZITO | UNIPERSONAL |
| 36 | 164392 | TECHNOFORM | LIFEBOOK | MARTHA LANDIVAR GANTIER | ERIC HUMBERTO PEINADO MENDEZ | FACEBOOK, INC. | UNIPERSONAL |

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| 37 | 164398 | STARBUCKS | STARQUIN | J. IGNACIO ZAPATA | CORPORACIÓN D Y L, empresa unipersonal de DOLAN BORIS ECHENIQUE LUNA | STARBUCKS CORPORATION D/B/A STARBUCKS COFFEE COMPANY | UNIPERSONAL |
| 38 | 164468 | MIDAX | MIDANEX | PILAR SORUCO ETCHEVERRY | MARTHA LANDIVAR GANTIER | GADOR S.A. | RESEARCH DEVELOPMENT AND QUALITY E.I.R.L. |
| 39 | 164477 | TUSICALM | TUSCALMAN | PILAR SORUCO ETCHEVERRY | PERLA KOZINER U. | LABORATORIO CHILE S.A. | LABORATORIO FARMACEUTICO S.I.T. SPECIALITA' IGIENICO TERAPEUTICHE S.r.l. |
| 40 | 164504 | SOPURA | UPURA | MARCOS MERCADO DELGADILLO | ROBERTO ROQUE CH. | SOPURA SUSTAINABLE DEVELOPMENT COMPANY S.A. | JOHNSON & JOHNSON |
| 41 | 164509 | COLA POP | POPS | MARIA CECILIA CASAL BOWLES DE CACIC | ROBERTO ROQUE CH. | FÁBRICA DE MERMELADAS Y CAMELOS WATT'S CASAL LTDA. | KELLOGG COMPANY |
| 42 | 164509 | FALTA DISTINTIVIDAD | POPS | CARLOS GERKE SILES | ROBERTO ROQUE CH. | FABRICA LA ESTRELLA S.R.L. | KELLOGG COMPANY |
| 43 | 164514 | MONSTER ENERGY | MONSTER HIGH | J. IGNACIO ZAPATA | ROBERTO ROQUE CH. | MONSTER ENERGY COMPANY | MATTEL, INC. |
| 44 | 164617 | SALFEN | SANAFEN | PILAR SORUCO ETCHEVERRY | MIGUEL F. APT BROFMAN | LABORATORIO CHILE S.A. | LABORATORIOS LEBRIUT S.A.S. |
| 45 | 164624 | GWM | GW | LANDIVAR GANTIER, MARTHA | PABLO KYLLMANN DÍAZ | GREAT WALL MOTOR COMPANY LIMITED | H.A. BICICLETAS S.A. |

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| 46 | 164643 | APPLE STORE | Applus | PILAR SORUCO ETCHEVERRY | ALVARO F. SILES M. | APPLE INC. | APPLUS SERVICIOS TECNOLÓGICOS, S.L.U. |
| 47 | 164656 | TORO ROJO | TORO LOCO PREMIUM ENERGY | PILAR SALAZAR | PILAR SORUCO ETCHEVERRY | RED BULL GmbH | MYRIAM MÚGICA AMILIBIA y JAVIER ABOLLADO BRIS |
| 48 | 164665 | PANETON BIMBO | DISEÑO | OHNES CASSO WOLFGANG L. | PILAR SORUCO ETCHEVERRY | CORPORACION INDUSTRIAL DILLMANN S.A. | GRUPO BIMBO, S.A.B. DE C.V. |
| 49 | 164688 | PANCHITO | PANCHOPOLLO RESTAURANT | OHNES CASSO WOLFGANG L. | PATRICIA ANDREA MATAMOROS DE ANGLARILL | FRANCISCA DOMINGUEZ LEAÑO | UNIPERSONAL |



Estrella Grisel Arenas Mayta
ASISTENTE DE OPOSICIONES
"SENAPI"