

LISTA DE OPOSICIONES SIGNOS DISTINTIVOS

Correspondiente al mes de Abril 2013

(Solicitudes de Signos Distintivos, Derechos de Autor y Patentes)

Gaceta No. 0541

Publicada el 05 de Julio de 2013

| Nº | PUBLICACIÓN | MARCA DEMANDANTE | MARCA DEMANDADA | APODERADO DEMANDANTE | APODERADO DEMANDADO | FIRMA DEMANDANTE | FIRMA/SOLICITANTE DEMANDADO |
|----|-------------|------------------|-----------------|-------------------------------|--------------------------|---|-------------------------------------|
| 1 | 161041 | MUUU | MUU | RAMIRO MORENO BALDIVIESO | ROBERTO ROQUE CH. | COLOMBINA S.A. | MARTHA ROXANA JUSTINIANO DE ROCHA |
| 2 | 161057 | BELVIO | LORVIO | EDGAR ROBERTO MARQUEZ SALAZAR | RAMIRO MORENO BALDIVIESO | ARENA PHARMACEUTICALS GmbH | ZODIAC INTERNATIONAL CORPORATION |
| 3 | 161068 | NOVAMIL | NOVAKID | JOSE L. MEJIA MENA | ALEJANDRA BERNAL MERCADO | NOVA BRANDS S.A. | GRUPO OMNILIFE S.A. DE C.V. |
| 4 | 161073 | EL CEIBO | DISALI-CEIBOL | FELIPE SANDOVAL MARINO | RAMIRO MORENO BALDIVIESO | CENTRAL REGIONAL AGROPECUARIA INDUSTRIAL DE COOPERATIVAS "EL CEIBO LTDA." | DISTRIBUIDORA DE ALIMENTOS - DISALI |
| 5 | 161080 | GLORIA | GLORIA NIÑOS | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 6 | 161081 | GLORIA | GLORIA NIÑOS | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 7 | 161082 | GLORIA | GLORIA NIÑOS | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 8 | 161083 | DENSIA y CALCI + | GLORIA CALCIFEM | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |



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| 9 | 161083 | GLORIA | GLORIA CALCIFEM | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 10 | 161084 | GLORIA | GLORIA CALCIFEM | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 11 | 161084 | DENSIA y CALCI + | GLORIA CALCIFEM | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 12 | 161085 | GLORIA | GLORIA CALCIFEM | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 13 | 161085 | DENSIA y CALCI + | GLORIA CALCIFEM | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 14 | 161086 | GLORIA | GLORIA VITACOL | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 15 | 161086 | VIDACOL | GLORIA VITACOL | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 16 | 161087 | GLORIA | GLORIA VITACOL | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 17 | 161087 | VIDACOL | GLORIA VITACOL | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 18 | 161088 | GLORIA | GLORIA VITACOL | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 19 | 161088 | VIDACOL | GLORIA VITACOL | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 20 | 161089 | GLORIA | GLORIA PRODEFENSIS | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 21 | 161089 | DANONE ACTIMEL L. CASEI DEFENSIS | GLORIA PRODEFENSIS | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 22 | 161090 | GLORIA | GLORIA PRODEFENSIS | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 23 | 161090 | DANONE ACTIMEL L. CASEI DEFENSIS | GLORIA PRODEFENSIS | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 24 | 161091 | GLORIA | GLORIA PRODEFENSIS | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 25 | 161091 | DANONE ACTIMEL L. CASEI DEFENSIS | GLORIA PRODEFENSIS | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 26 | 161092 | GLORIA | GLORIA CRUNCH | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |



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| 27 | 161093 | GLORIA | GLORIA CRUNCH | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 28 | 161094 | GLORIA | GLORIA CRUNCH | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 29 | 161105 | YUASA | YASUA | RAMIRO MORENO BALDIVIESO | JOSÉ FEDERICO SIMÓN YRIBERRY PAZ SOLDÁN | GS YUASA CORPORATION | BOLIVIA INDUSTRIAS DE BATERIAS - BATEBOL S.A. |
| 30 | 161106 | VIÑA DEL PEDREGAL SINCE 1825 | 1825 | JORGE SORUCO VILLANUEVA | OSCAR ABEL AGREDA NOGALES | VIÑA CARTA VIEJA S.A. | INNOVACION DE BEBIDAS SRL "INNOBE SRL" |
| 31 | 161132 | COMFORT | COMFORT SOLUTIONS | ALFONSO LOPEZ DEL SOLAR ARCE | ROBERTO ROQUE CH. | BATA BRANDS S.á.r.l., | Wrangler Apparel Corp. |
| 32 | 161139 | DENSIA y CALCI + | PIL CALCIFEM | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 33 | 161164 | LIDER SUPERMERCADO S.R.L. | SUPERMERCADOS LIDER | LESLY ROSARIO MOGRO HAMEL DE CAREAGA | RODRIGO JAVIER GARRÓN BOZO. | LIDER SUPERMERCADO S.R.L. | UNIPERSONAL |
| 34 | 161185 | DERMIPLUS | DERMAFLUX | PILAR SORUCO ETCHEVERRY | RAMIRO MORENO BALDIVIESO | COMFAR SOCIEDAD ANÓNIMA EMISORA DE CAPITAL ABIERTO | UNILEVER N.V. |
| 35 | 161189 | DEL VALLE | EL FRUTO DE LOS VALLES | PILAR SORUCO ETCHEVERRY | FRANZ NORMAN VERA HUARAYO | THE COCA-COLA COMPANY | UNIPERSONAL |
| 36 | 161193 | LAS CELOSITAS DEL AMOR | LAS CELOCITAS DE COCHABAMBA BOLIVIA | FAUSTINA GUTIERREZ MAMANI DE GARNICA | MARITZA CLAROS MALDONADO | UNIPERSONAL | UNIPERSONAL |
| 37 | 161204 | LANSON | LIASON | PILAR SORUCO ETCHEVERRY | M.CAROLINA AGUIRRE U. | CHAMPAGNE LANSON | CONALCOL S.A. |
| 38 | 161244 | GLORIA | GLORIA VitaCol | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 39 | 161244 | VIDACOL | GLORIA VitaCol | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 40 | 161245 | GLORIA | GLORIA Calcifem | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 41 | 161245 | DENSIA y CALCI + | GLORIA Calcifem | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 42 | 161246 | GLORIA | GLORIA PRO Defensis | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |



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| 43 | 161246 | DANONE ACTIMEL L. CASEI DEFENSIS | GLORIA PRO Defensis | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 44 | 161247 | GLORIA | GLORIA niños | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 45 | 161248 | GLORIA | GLORIA PRO Defensis | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 46 | 161248 | DANONE ACTIMEL L. CASEI DEFENSIS | GLORIA PRO Defensis | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 47 | 161290 | DENSIA y CALCI + | PIL Calcifem | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 48 | 161347 | Cocktail Deleite | Deleite MAR AZUL | PABLO KYLLMANN DIAZ | LUIS RUFINO LOPEZ BARRERA Y/O TORIBIO ZUÑIGA CRUZ | Noelia Adriana Morató Loredo | UNIPERSONAL |
| 49 | 161347 | Cocktail Deleite | Deleite MAR AZUL | NOELIA ADRIANA MORATÓ LOREDO | LUIS RUFINO LOPEZ BARRERA Y/O TORIBIO ZUÑIGA CRUZ | UNIPERSONAL | UNIPERSONAL |
| 50 | 161362 | GLORIA | GLORIA ActiAvena | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 51 | 161363 | GLORIA | GLORIA CRUNCH | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 52 | 161364 | GLORIA | GLORIA ActiBIO | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 53 | 161364 | ACTIVIA | GLORIA ActiBIO | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 54 | 161365 | GLORIA | GLORIA GO | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 55 | 161366 | GLORIA | GLORIA PRO Defensis | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 56 | 161366 | DANONE ACTIMEL L. CASEI DEFENSIS | GLORIA PRO Defensis | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 57 | 161367 | GLORIA | GLORIA Calcifem | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 58 | 161367 | DENSIA y CALCI + | GLORIA Calcifem | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |



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| 59 | 161368 | GLORIA | GLORIA GRIEGO | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 60 | 161368 | GRIEGO | GLORIA GRIEGO | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 61 | 161369 | GLORIA | GLORIA VitaCol | ALEJANDRA BERNAL MERCADO | RAMIRO MORENO BALDIVIESO | SOCIETE DES PRODUITS NESTLE S.A. | GLORIA S.A. |
| 62 | 161369 | VIDACOL | GLORIA VitaCol | MARCOS MERCADO DELGADILLO | RAMIRO MORENO BALDIVIESO | COMPAGNIE GERVAIS DANONE | GLORIA S.A. |
| 63 | 161386 | EL CEIBO | DISALI | FELIPE SANDOVAL MARINO | RAMIRO MORENO BALDIVIESO | CENTRAL REGIONAL AGROPECUARIA INDUSTRIAL DE COOPERATIVAS "EL CEIBO LTDA." | DISTRIBUIDORA DE ALIMENTOS - DISALI |
| 64 | 161402 | rider | raider | RAMIRO MORENO BALDIVIESO | EDWIN DARIO MAMANI CONDORI | GRENDENE S.A. | UNIPERSONAL |
| 65 | 161406 | orange | orange | JOSE L. MEJIA MENA | SERGIO VICENTE ETEROVIC SKARIC | Orange Brand Services Limited | ORANGE CREATIVA SRL |
| 66 | 161431 | LINCOLN | LINCOLN WELDING | RAMIRO MORENO BALDIVIESO | OSVALDO PEREYRA VACA DIEZ | THE LINCOLN ELECTRIC COMPANY | INDUSTRIAS FERROTODOLTA. |
| 67 | 161432 | LINCOLN | LINCOLN ELECTRIC | RAMIRO MORENO BALDIVIESO | OSVALDO PEREYRA VACA DIEZ | THE LINCOLN ELECTRIC COMPANY | INDUSTRIAS FERROTODOLTA. |
| 68 | 161433 | LINCOLN | LINCOLN ELECTRIC | RAMIRO MORENO BALDIVIESO | OSVALDO PEREYRA VACA DIEZ | THE LINCOLN ELECTRIC COMPANY | INDUSTRIAS FERROTODOLTA. |
| 69 | 161434 | LINCOLN | LINCOLN WELDING | RAMIRO MORENO BALDIVIESO | OSVALDO PEREYRA VACA DIEZ | THE LINCOLN ELECTRIC COMPANY | INDUSTRIAS FERROTODOLTA. |
| 70 | 161442 | EMPRENDER | Editorial Emprender | DOMINGO SIXTO SALCEDO RADA | ZENÓN EFRAIN FERNÁNDEZ ALVARADO | EMPRENDER | UNIPERSONAL |
| 71 | 161462 | A7 | HOWO-A7 | CARLOS ANDRES PALZA RUIZ | JORGE SORUCO VILLANUEVA | AUDI AG, | CHINA NATIONAL HEAVY DUTY TRUCK GROUP CO., LTD |
| 72 | 161552 | EL PAN CASERO | EL PAN CASERO | GERONIMO CHOQUE APAZA | GODEFRIDO GERARDO CARDENAS SANCHEZ | UNIPERSONAL | SOCIEDAD DE ALIMENTOS PROCESADOS SOALPRO S.R.L. |
| 73 | 161572 | P.TRA | Luz P.tra | RAMIRO MORENO BALDIVIESO | SATURNINA SOTO AIZA DE RAMIREZ | AMELIA SOLORZANO DE HERRERA | UNIPERSONAL |

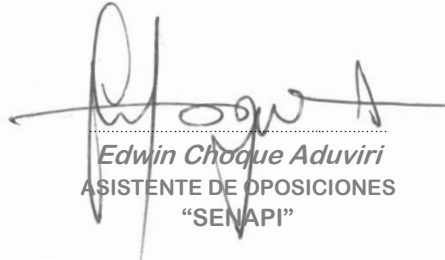


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| 74 | 161573 | COCA-COLA | COCAKOLLABOL | PILAR SORUCO ETCHEVERRY | FERMIN TITO AGUANTA | THE COCA-COLA COMPANY | ORGANIZACIÓN SOCIAL PARA LA INDUSTRIALIZACIÓN DE LA HOJA DE COCA "OSPICOCA" |
| 75 | 161574 | COCA-COLA | COCAKOLLABOL | PILAR SORUCO ETCHEVERRY | FERMIN TITO AGUANTA | THE COCA-COLA COMPANY | ORGANIZACIÓN SOCIAL PARA LA INDUSTRIALIZACIÓN DE LA HOJA DE COCA "OSPICOCA" |
| 76 | 161575 | COCA-COLA | COCAKOLLABOL | PILAR SORUCO ETCHEVERRY | FERMIN TITO AGUANTA | THE COCA-COLA COMPANY | ORGANIZACIÓN SOCIAL PARA LA INDUSTRIALIZACIÓN DE LA HOJA DE COCA "OSPICOCA" |
| 77 | 161585 | HOLLANDIA | HOLLANDIA | ALVARO F. SILES M. | CLAUDIA ANDREA SILVA FLORES | BAVARIA N.V. | ST. PATRICK S.A. |
| 78 | 161587 | B52 | B52 ENERGY DRINK LOADED WITH ENERGY | ALVARO F. SILES M. | CLAUDIA ANDREA SILVA FLORES | BAVARIA N.V. | ST. PATRICK S.A. |
| 79 | 161588 | BAVARIA | BAVARIA HOLLAND PREMIUM BEER | PILAR SORUCO DE MACLEAN | CLAUDIA ANDREA SILVA FLORES | BAVARIA S.A. | ST. PATRICK S.A. |
| 80 | 161589 | TRUCCO | TRUCCO'S | MARIO SALINAS ZALLES | PILAR SALAZAR GALINDO | CONVERSE TRADING LIMITED | TRUCCO'S FASHION S.A.S. |
| 81 | 161614 | MISTER POP'S BLOW | B-LOV! | LUIS F. PALZA FERNANDEZ | ROSSIO EVANGELINA ROJAS SANDOVAL | ARCOR S.A.I.C. | SANCHEZ CANO S.A. |
| 82 | 161679 | CHAMPION | CHAMPION | CESAR ALFREDO BURGOA RODRIGUEZ | ALVARO F. SILES M. | COEXITO S.A. | Wolf Oil Corporation N.V. |
| 83 | 161693 | ERES | ERES | ROBERTO ROQUE CH. | ALEJANDRO ZARATE BLADES | ERES | EMPRESA PUBLICA NACIONAL TEXTIL "ENATEX" |
| 84 | 161717 | PATAGONIA | 27 PATAGONIAN ROCK BEER - CERVEZA ARTESANAL VEINTISIETE | JOSE L. MEJIA MENA | RAMIRO MORENO BALDIVIESO | CERVECERIA Y MALTERIA QUILMES S.A.I.C.A.G. | CARLOS ALBERTO FICICCHIA |



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| 85 | 161723 | GUNA | GUNA BOLIVIA | ALVARO F. SILES M. | ALFREDO CAZON MORALES | GUNA S.P.A. | UNIPERSONAL |
| 86 | 161726 | ZARA | PASTA ZARA | MARTHA LANDIVAR GANTIER | JORGE SORUCO VILLANUEVA | INDUSTRIA DE DISEÑO TEXTIL, S.A. (INDITEX S.A.). | FFAUF S.A. |
| 87 | 161759 | DISEÑO | CHANA | MARTHA LANDIVAR GANTIER | FROILAN NERY PARDO PINAY | CHONGOING CHANGAN AUTOMOBILE CO., LTD. | TOYOPARDO S.R.L. |

Edwin Choque Aduviri.



Edwin Choque Aduviri
ASISTENTE DE OPOSICIONES
"SENAPI"